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## Media Release

FOR IMMEDIATE RELEASE  
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### **FE-LINES INTRODUCES BUSY PAWS™ Scratch-N-Relax MAT**

**Ft. Worth, TX** (January 2010) - Fe-Lines, Incorporated, maker of Sticky Paws® branded pet behavior modification products is proud to introduce Busy Paws™ the ultimate extra-large woven sisal *Scratch 'N Relax* mat with “Non-Slip” backing!

This 14” X 20” durable mat features a “Non-Slip” backing that prevents Busy Paws™ from sliding on carpets, tile and hardwood floors. Not only is it safe to walk on, but Busy Paws™ also provides cats long-lasting scratching fun and an ideal surface to stretch, tone their muscles and relax. Busy Paws™ features two fabric loops which allow for the product to be hung flat on a wall / door or around a corner. It can also lay flat on any surface or draped over a sofa. Busy Paws™ retails for \$19.99 in Petco stores nationwide and on select pet product websites.

Fe-Lines, Incorporated is dedicated to the humane treatment of all creatures and donates a portion of revenues from every product sold to animal related causes through its “*Buddy Fund*” each month. For more information, please contact Chris Ruben at (903) 534-9499, and visit the Fe-Lines website and online catalog at

[www.stickypaws.com](http://www.stickypaws.com). Remember... Don't Declaw – Get Sticky Paws®

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